

Women Business Owners

Wisconsin Job Creators

Female owned businesses contribute

\$23Billion

in total annual economic impact, and their influence is expected to grow.

122,000

businesses are women-owned — that's one out of every four businesses in the state.

36%

increase in female owned businesses from 1997-2013.

155,000

workers are employed by woman-owned businesses, with annual payrolls of

\$4Billion

